

Advertising Rates & Guidelines

NORTH GEORGIA

L I V I N G™

North Georgia's Premier Advertising Medium

North Georgia Living Magazine
 P.O. Box 1748 • Canton, GA 30169
 Phone: (770) 720-2100
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 www.northgeorgialiving.com
 Email: yvonnengl@windstream.net

Standard Positions

Page Size	Cost per Insertion
1/6 Page	\$195
1/4 Page	\$280
1/3 Page	\$385
1/2 Page	\$560
2/3 Page	\$750
Full Page	\$1120

Premium Positions

Cover	Cost per Insertion
Full Inside Back	\$1250
Full Inside Front	\$1250
Back	\$1350

Pages	Cost per Insertion
3,5,7,9	\$1175

Ad Sizes

Description	Size
Full Page (non-bleed)	7.625 x 10.00
Full Page (bleed)	8.625 x 11.125
1/6 Page Vertical	2.375 x 4.8125
1/3 Page Vertical	2.375 x 10.00
2/3 Page Vertical	5.00 x 10.00
1/4 Page Vertical	3.625 x 4.8125
1/2 Page Vertical	3.625 x 10.00
1/2 Page Horizontal	7.625 x 4.8125
1/3 Page Horizontal	7.625 x 3.125
1/3 Page Square	4.8125 x 5.00

General

Final publication size: 8.375 inches x 10.875 inches.

Submission Guidelines

- Build ad as four color process (CMYK) as no PMS matches will be available.
- Convert text to curves whenever possible.
- Supply all fonts (both printer and screen) and supporting graphics files.
- All photos and line art should be TIFF or EPS format.
- Images must have a minimum resolution of 300 dpi at the approximate size to be displayed.

Accepted File Formats

Files created in Adobe Illustrator, Adobe Photoshop, or Adobe InDesign. EPS and TIFF files are also acceptable. High resolution PDFs (300 dpi) sized to correct dimensions with fonts embedded are preferred.

Submitting Electronic Files

Files of 10 MB or less can be e-mailed.

Files larger than 10 MB must be submitted on CD or DVD. Include a hard copy proof of your ad for comparison purposes.

Payment

We accept Check, Cash, Visa, Mastercard, AMEX and Debit Cards. Payment is due upon receipt of ad order.

Deadline

Ad space for new ads must be reserved by the 1st of each month. Repeat ads with changes are due by the 5th of each month. Ads that require additional copy work or changes will be billed accordingly.

